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PETRA NATIONAL TRUST

الجمعية الوطنية للمحافظة على البترا

CULTURAL HERITAGE:

Tools for Sustainability of a World Heritage Site

Who we are

Petra National Trust (PNT) is a national, non-governmental organization established in 1989 with the mission to preserve and protect the archaeological, environmental and cultural heritage of Petra and its region.

3 Pillars:

- Advocacy
- Preservation
- Education, Outreach and Awareness



Advocacy

Petra National Trust advocates locally, regionally and internationally on the importance of Cultural Heritage Awareness and Preservation.

Good practices in Cultural Heritage Management + Sustainable Tourism Development = Long-term Economic Gains.



Preservation

Our priority: Keeping Monuments Safe, Keeping People Safe

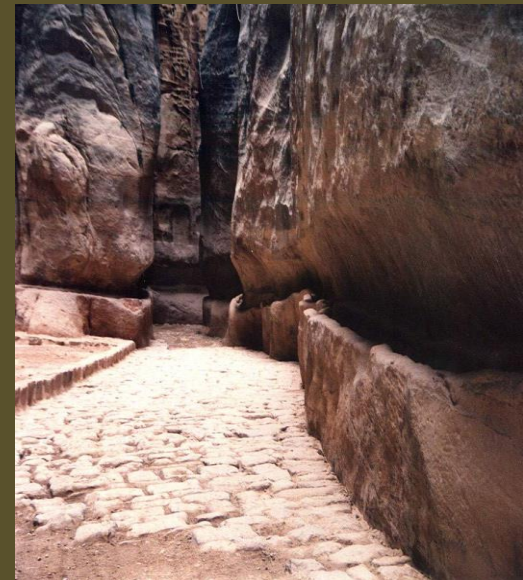
Siq Stability Projects 1996-2002



Preservation

Rehabilitation of the Siq

- 6 year project
- 30,000 cubic meters of rubble removed



- **RESULT:** Safe passage for tourists and reduction in damage to monuments due to flash floods (re-establishing the original breadth and slope of the Siq and construction and restoration of dams and related hydraulic features).

Education, Outreach & Awareness (EOA)



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Petra National Trust EOA Programs:

- Petra Junior Rangers (JR) Program
- Youth Engagement Petra (YEP) Program
- Training of Trainers (TOT)
- Youth Heritage Clubs (YHC) – 6 Governorates
- Customized Youth Ranger Workshops (YR) in Ma'an
- Workshops for Persons with Disabilities (PWD)

Impact

6 Governates in Jordan

16 Local Partnerships

3 International Partnerships

29 Preservation Projects

61 Training of Trainers Participants

Over 2375 participants who are the future stewards of Petra and Jordan's Cultural Heritage.

Why PETRA NATIONAL TRUST?

Advocacy

Preservation of Monuments

Awareness & Importance of Cultural Heritage

Cultural Heritage is Identity

Behavioral Changes and Civic Engagement

Peace