



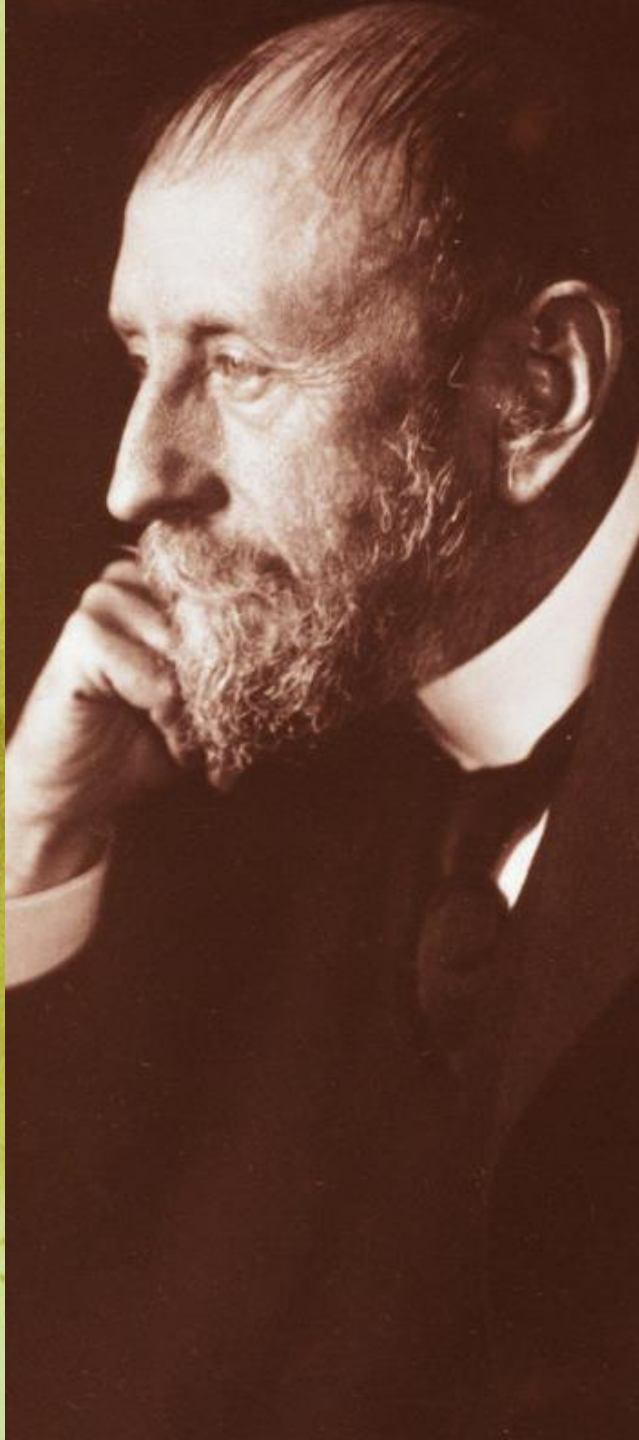
INTERNATIONAL
NATIONAL TRUSTS
ORGANISATION

Oliver Maurice Director

Sustainable Heritage:

The Work of The National Trust in
the UK and the International
National Trusts Organisation
(INTO)

Seoul, May 2008



The National Trust Act, 1907

‘To promote the permanent preservation for the benefit of the nation of land and buildings of natural and historic beauty’

For ever, for everyone











Peter Rabbit

PETER RABBIT

*Calendar
for 1926*







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What is INTO?

The International National Trusts Organisation (INTO) is a network of conservation bodies with responsibility for intangible and tangible heritage – both cultural and natural – with a mission to promote the conservation and enhancement of the heritage of all nations for the benefit of the people of the world and future generations.

INTO members are:

“independent, non-governmental, charitable, educational, not-for-profit, membership-based or like organisation that has as a principal purpose the conservation, enhancement, or promotion of cultural or natural heritage”

INTO Charter, Article 5.1

INTO is uniquely positioned to:

- ❖ Provide platforms for sharing information
- ❖ Offer an expert network and knowledge bank
- ❖ Respond to the needs of heritage conservation organisations and communities
- ❖ Facilitate the training of heritage professionals
- ❖ Promote the need for risk preparedness plans
- ❖ Demonstrate the value, viability and wider benefits of heritage conservation and the National Trust model

INTO is uniquely positioned to:

- ❖ Advance intercultural understanding, dialogue and cohesion, and support the development of civil society
- ❖ Initiate dialogue between regions of the world to ensure the safeguarding of the intangible heritage particularly in the developing world



INTO Conference (International Conference of National Trusts – ICNT)

- ❖ Seeking solutions to shared challenges
- ❖ Sharing best practice
- ❖ Building the capacity of new and emerging Trusts
- ❖ Meeting, networking and building partnerships
- ❖ Comradeship and inspiring colleagues, employees and volunteers with the spirit of the NT movement

INTO Website

The background features four large, stylized letters: 'I' in light blue, 'N' in light green, 'T' in light yellow, and 'O' in light pink. Each letter is contained within a rounded square of the same color.

- ❖ A virtual forum for exchanging ideas and experience
- ❖ Resources, publications and case studies
- ❖ A directory of National Trust organisations worldwide
- ❖ Special and regional interest blogs
- ❖ Links to related organisations
- ❖ Case studies

Additional Membership benefits:

- ❖ INTO Expert Network
- ❖ Training Programmes
- ❖ Regional Councils
- ❖ E-bulletin



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From: INTO Newsletter [into.newsletter@gmail.com]
To: Leonard, Catherine
Cc:
Subject: INTO e-bulletin, April 2008

Sent: Mon 14/04

INTERNATIONAL NATIONAL TRUSTS ORGANISATION

April 2008

[Join the International National Trusts Organisation \(INTO\)](#)
If you would like to apply to join INTO and support the global movement of National Trusts, please contact into@nationaltrust.org.uk.

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Message from the INTO Chairman Simon R Molesworth
Meet the Secretariat

NEWS FROM THE TRUSTS

A National Trust for Canada?
The National Trust for Scotland's commemoration and celebrations to mark the opening of the Culloden Visitor Centre
An Taisce: The National Trust for Ireland celebrates 60 years

EXCHANGING PRACTICE - WORKSHOPS AND CONFERENCES

2009 International Conference of National Trusts: Dublin, Ireland
Report on the 2007 International Conference of National Trusts, New Delhi, India
Conservation of Art Heritage and Heritage Education Workshop

SHARING IDEAS - COASTLINE ISSUES

Bermuda National Trust: Buy Back Bermuda Round 2
National Trust for Jersey's Coastline Campaign
Other National Trust models and approaches

MENTORING, PEER EXCHANGES AND TRAINING

What INTO aims to achieve by March 2010:

- ❖ Members committed to global family of NTs
- ❖ Frequently-visited website
- ❖ Regular electronic newsletter
- ❖ Range of publications and resources
- ❖ Successful 2009 Conference in Dublin
- ❖ Effective Expert Network
- ❖ Increase in members, supporters and donors
- ❖ Wider public knowledge of INTO













