

INTO Trustees and Executive Committee

July 2017

Paper 5

SECRETARIAT REPORT AND OGSP UPDATE by Catherine Leonard, Secretary-General

1. Family (Supporting our members in the achievement of their goals by providing opportunities to collaborate and share ideas, resources, skills and knowledge; and developing a global heritage offer that celebrates what is unique and special about the National Trust approach)

a) 2017 ICNT: Oliver and Bill have been working hard on preparations for the Conference. They will report separately at the meeting and we will discuss in detail. 3 meetings of the ICNT Panel have taken place since the last meeting of the Executive

Geoffrey has been supporting BPPI with preparations for an evening of [Balinese Cultural Heritage](#) to be held in London on Friday 21 July, including liaison with the venue, arranging catering, invitations and promotion. There is still some work to do but this promises to be an exciting event and a real taste of things to come in September!

The dates of the 18th ICNT in Bermuda are 25-31 March 2019.

b) Membership services: Our Working Holidays continue to be very popular. Nicolae Ratiu of Pro Patrimonio wrote:

“I wanted to write to bring news of the Pro Patrimonio working holidays advertised via and thanks to you and how this year it became a great success with very good participation. This one (mosaic restoration) coupled with the success of landscaping at Golescu House has been brilliant! Thanks to you both.” 13 July 2017

Julie had a very positive meeting on 6 July with two new contacts in the NTEWNI working holidays team. There has been a complete restructuring of the department and the INTO working holidays programme will continue unaffected. She has agreed deadlines with them for 2018. They have also agreed to take ownership of the relationship with REMPART.

Catherine has been liaising with GlobalGiving about a bespoke training session for INTO members in London later this year. Interest has been expressed by Trusts in Jersey, Guernsey and the Czech Republic so far.

c) Exchange Scheme: The first leg of a pilot exchange scheme took place last month between NT Wales and La Fundació Catalunya-La Pedrera. The Welsh team found the experience immensely useful:

“Our hosts were the epitome of generosity – in both their time and their hospitality – and our learning is already informing some of the conversations and planning we are doing with our experiences in Wales. We very much hope to welcome them to North Wales later in the year [...] They inspired and motivated us, particularly the clarity of purpose of the Fundació. This came through in so much that they did and was in itself incredibly inspiring – I loved the youthfulness of the organisation, the strong sense of shared vision and objectives – they didn’t

have Octavia and the mists of time and multiple interpretations of what she really wanted – it was all just so clear. Fantastic! It really was an amazing visit – felt like some blinkers came off and some lights went on. I would thoroughly recommend the Trust supporting more of these exchanges and am really grateful to have been on one.”

During the discussion about Family (see below), the Group discussed the possibility of putting together a paper/statement on the value of exchanges which this experience could feed into.

d) Supporter Benefits: Catherine convened the first meeting of the Family Reference Group. The group aims to bring alive the Family strand of the OGSP by building on existing programmes, services and experience; identifying what more can/should be done; exploring how to get the most bang for our buck; ensuring that larger Trusts benefit from INTO membership as much as smaller ones; clarifying our global heritage offer.

The group felt very strongly that the priority was reciprocal visiting and is now working up a proposal to put to the EC/Board.

e) Webinar programme: Shila Brown a former NTEWNI Volunteering Manager, led an excellent webinar last month. You can read a summary on [Catherine's blog](#), where there is also a link to the recording.

The webinar wasn't particularly well attended, although those who did join made lots of excellent contributions, which suggests that perhaps it wasn't the right topic.

One suggestion is a series of “How to run a ... “ workshops (such as: national retail programme; magazine; heritage festival; crowdfunding campaign; membership or education programme).

EC/Board members are invited to suggest webinars they would be happy to lead.

2. Growth (Build global capacity for heritage conservation by nurturing National Trusts – new and existing – and growing the movement)

Details of INTO's outreach and collaborative work with individual countries from May to July can be found in Appendix 1.

a) Small Grants Programme: The next tranche of the SGP is now open. No applications have been received as yet, in spite of the increased grant amount. The Secretariat is considering targeting particular INTO members and encouraging them to apply.

b) Plans and resources for nascent Trusts: June Taboroff has completed the first draft of our “From Start Up to Sustainability: An INTO Handbook for Heritage Trusts” which has been peer reviewed and is now in the design stage. Ten years since the establishment of INTO, this manual seeks to bring together the experience of member Trusts across a whole range of activities and functions. It showcases the work, philosophy and organisational structures of National Trusts around the world. It is intended as a resource both to people and groups thinking of establishing a National Trust. But also for existing Trusts to be inspired by the activities of other INTO members. It will demonstrate what is unique and special about the National Trust approach, why they matter and what they can achieve in all parts of the world.

The process for collecting and researching content has been a collaborative one with INTO members contributing case studies and references, and selecting topics to be covered. It is envisaged that the Handbook will be a significant contribution to strengthening the whole INTO community – old and new, big and small – as we strive to support the global heritage movement.

c) Mentoring: Julie is putting the finishing touches to our new mentoring pilot. She will meet her target of 3-5 pairs, although it's still too early to confirm precise numbers as she is awaiting some responses. Those people that have responded have all been very positive about the programme. On schedule to start in September.

d) Membership growth: We have received an expression of interest from the [Jamaica National Heritage Trust](#) which we hope to convert into membership. The Committee will remember that Oliver visited them some years ago and they have been on our hit list. Catherine also met Oshane Robinson at the 2nd Conference of Caribbean National Trusts last year.

The organisation that Oliver met with in Chiang Mai and Bangkok is in the process of applying for Associate membership.

3. Voice (Speak out with authority and purpose on global conservation issues critical to INTO's membership; celebrate what is unique and special about the NT approach; and support our members with their influencing campaigns)

a) ICNT: We will use the platform of the ICNT to speak out about the importance of involving young people in their intangible heritage (Trust Kids!); reiterating the role and necessity of National Trusts (Handbook); what National Trusts are doing to adapt, mitigate and educate vis-à-vis climate change (in advance of COP 23) and urban heritage.

b) COP 23: We have applied for a number of places at the UNFCCC COP in Bonn in November and are likely to include Keith Jones (NT Wales Environmental Expert) again in our delegation. Oliver has been in touch with the British Foreign Office about the possibility of them hosting another two INTO events. He has also contacted some potential co-presenters at a UNFCCC side event and for a booth.

c) 2018 Voice opportunities: We are exploring options for World Heritage Day next year.

d) Partnership: Catherine attended a meeting with the British Council and HLF (Heritage Lottery Fund) last month to discuss how best they can support the sector with capacity building, travel grants, acting as broker to get the right expertise to the right opportunity, championing the role heritage can play in cultural relations, tourism etc. She has since been asked to contribute INTO's ideas/experiences to a bid to the Empowerment Fund focussed on 'Cultural Heritage for Inclusive Growth'.

Catherine met John Darlington of WMF-UK last month and we continue to explore ways of collaborating through the Antigua project (see below) and WMF's recent successful bid to the Cultural Protection Fund in partnership with the Petra National Trust.

e) Communications plan: We are still looking for a Volunteer Communications Manager. Once recruited, we will review the Communications Plan.

The NTEWNI autumn magazine will feature a short article about FAI and a member letter about reciprocal visiting in Australia.

<p>4. Strength (Build financial stability and demonstrate best practice in our governance and organisational culture)</p>
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a) Governance review: Much of Catherine's time this quarter has been taken up with the governance review. The EC/Board is about to review the latest draft and a final draft will be presented to the Committee at its meeting on 20 July.

We emailed all INTO Members on 15th June, outlining the proposed changes to the INTO Constitution and promising a full draft following the discussion on 20 July.

b) 2016 Annual Report: A final version of the balance sheet is attached with the papers for this meeting. Once approved, we can finalise the Annual Report.

c) Secretariat: The Secretariat team met by teleconference on 7 July.

d) EC Satisfaction: A survey will be conducted later in the year.

e) Finances: Catherine and Justin are working on a new business plan for INTO. Catherine and Fiona met Helen Hamlyn in May to discuss the possibility of a significant grant from her Trust to support INTO's Voice strategy.

The Committee will recall that we joined a partnership called [INNOCASTLE](#) seeking EU funding under the INTERREG Europe strand last year. The application was unsuccessful but following several skype conversations and a meeting in Brussels at the end of May, this application has been resubmitted with INTO as a 'knowledge partner'.

The project aims to revitalise castles, manors and estates by developing new management models. Our role will be to provide expert advice on the management of Castles, Manors and Estates; to host a study visit to the UK; to develop a methodology for the other site visits within the project and to co-ordinate project communications.

The Barclays sort code migration will take place on 6 August.

We undertook a last push on the GlobalGiving crowdfunding campaign around their 'Bonus Day' on 12 July when all donations will be matched by 50%. It was not a huge success, but thanks to everyone who promoted it via social media. The project partners have already begun their video clip competitions, which is very exciting.

INTO's outreach and collaborative work, May – July 2017

Antigua: We were invited to a roundtable dialogue at the Antigua and Barbuda High Commission in London regarding the conservation and opening to the public of Government House. Chaired by H.E. Sir Rodney Williams, Governor-General, the meeting was attended by colleagues from WMF and Historic England. There was interest in the establishment of an Antigua National Trust, which of course we would very much support, and the development of strategic partnerships. Routes to funding and technical skills were also high on the agenda.

Belgium: Following their involvement in the Cambridge ICNT, we are hosting a group of Flemish politicians on 2 October in London.

Caribbean: The [2017 Caribbean Conference of National Trusts](#) will take place from 16-19 November in Willemstad, Curacao. (Attendance might be something the SGP could support.)

China: We are welcoming a group from the Chengdu Municipal Bureau of Cultural Relics in mid-October.

Czech Republic: Catherine attended the Czech National Trust event at the Austrian Ambassador's residence in Prague on 17 May which you can read about in [her blog](#). On 22 June she was delighted to have been invited to attend the 3rd anniversary of the Czech National Trust, celebrated with a lecture by Zdenek Lukes and an exhibition of Czech Cubist architecture.

Europe: Our aforementioned funding application is in partnership with the National Institute for Heritage in Romania, University College Ghent, the Regional Government of Extremadura in Spain and the Province of Gelderland.

France: We shared details of the Conservatoire du Littoral's Celebrate Islands campaign with the INTO membership.

Guernsey: We provided leaflets for the National Trust for Guernsey's annual Vaier Marchi event on 3 July.

India: Fiona wrote an article for the latest magazine of the Indian Trust for Rural Heritage and Development.

Japan: Catherine is meeting a researcher from Japan (a connection made through Mr and Mrs Ono) on 5 July.

Jordan: We have connected a young INTO supporter with an interest in the Middle East to our Strategic Adviser in Beirut, Jennie Hartley.

Malta: We connected a member of NTEWNI staff to colleagues at Din l'Art Helwa prior to a coming visit to the island.

Myanmar: MayThway Ko, Development & External Relations Officer at the Yangon Heritage Trust came to London in April but was so busy with the other strands of her internship that the INTO elements were limited to her attending the NTHP reception, writing some material for the Handbook and attending a talk on the future of heritage.

Netherlands: We connected Johan Carel Bierens de Haan, a former INTO Executive Committee Member, with Rupert Goulding at the NTEWNI's Dyrham Park.

Russia: Catherine met representatives of the State Heritage Agency on 15 May. The possibility of a future INTO meeting in Russia was discussed, but the visit was really focussed on learning from the National Trust. There are a huge number of country estates and manors in the central part of Russia, many in ruins. The government doesn't have the budget to restore them all. Moreover, it has an ambition to bring these places to life, not simply by turning them into more museums.

Saint Lucia: Following our May meeting, we shared information about the plight of the Saint Lucia National Trust with the wider membership. A number of INTO members wrote in support of the Trust and we have agreed to discuss the situation further at the ICNT in September. (See [Catherine's blog](#) for more detail.)

Taiwan: We have been approached by a group of researchers exploring the idea of a Taiwanese National Trust and Justin Albert has kindly agreed to meet them in August.

Trinidad: We were asked for information on heritage areas and listing by the Trinidad and Tobago National Trust from across the INTO network. We provided links to the guidance from Historic England, the NTHP's excellent booklets, Heritage New Zealand and Australia.

Uganda: We completed a revised application to the Arcus Foundation on behalf of CCFU.

USA: We hosted the Council of the National Trust for Historic Preservation to our offices in Grosvenor Gardens on 19 May. They were on a visit to London taking in secret gardens and hidden gems. The trip culminated in a drinks party with INTO and the National Trust, hosted by Fiona Reynolds.

In her remarks, Fiona firstly spoke about meeting David Brown at the International Conference of National Trusts in Edinburgh in 2003. She thanked him and NTHP wholeheartedly for all they had done towards and since the establishment of INTO. She mentioned the 2005 Conference they hosted in Washington and her meeting with Stephanie Meeks, now President of NTHP but then at the Nature Conservancy.

Fiona ended with a quote from NTHP President, Jackson Walter, who gave an address entitled: "The Future of our Past: The National Trust, Public Policy and Community Revitalisation in the United States" at the 1986 ICNT in England: *"Because we are such a young nation, we have to think long and hard about common, ordinary things: How can we build safe streets? What makes a neighbourhood? What makes a city work in real life? How can we promote social and economic vitality? And for preservationists, what parts can our past play in today's events and tomorrow's hopes?"*

This segued well to the NTHP's recent work on ReUrbanism, Stephanie Meeks's excellent book and the INTO/INTBAU award, which I was delighted to re-present to Stephanie in person!