

# Gateway to Crowdfunding action learning course

Raise funds, learn new skills and thrive!

Session 6: Developing a Successful Social Media Campaign



# welcome

 GlobalGiving

*Photo: The Nyaka AIDS Orphans Project*

## GET READY

Close emails &  
documents

Turn your mobile phone  
off

Be open and ask  
questions

Be positive

Share constructive  
feedback

Use Chatbox not Q&A

Have fun



# Key Dates

- **28<sup>th</sup> October – Deadline to Submit Project Pages**
- **14<sup>th</sup> November – Gateway to Crowdfunding Challenge Begins**
- **19<sup>th</sup> December – Gateway to Crowdfunding Challenge Ends**

# Plan each step of your crowdfunding campaign

Create an **weekly activities plan** to share with your team and keep you on track

Step 1

## Planning

Start at least 6 weeks before (if you can)

Step 2

## Sustained Execution

Schedule prepared communications and engage with network

Step 3

## Follow Up

Thank your donors, evaluate and learn what worked

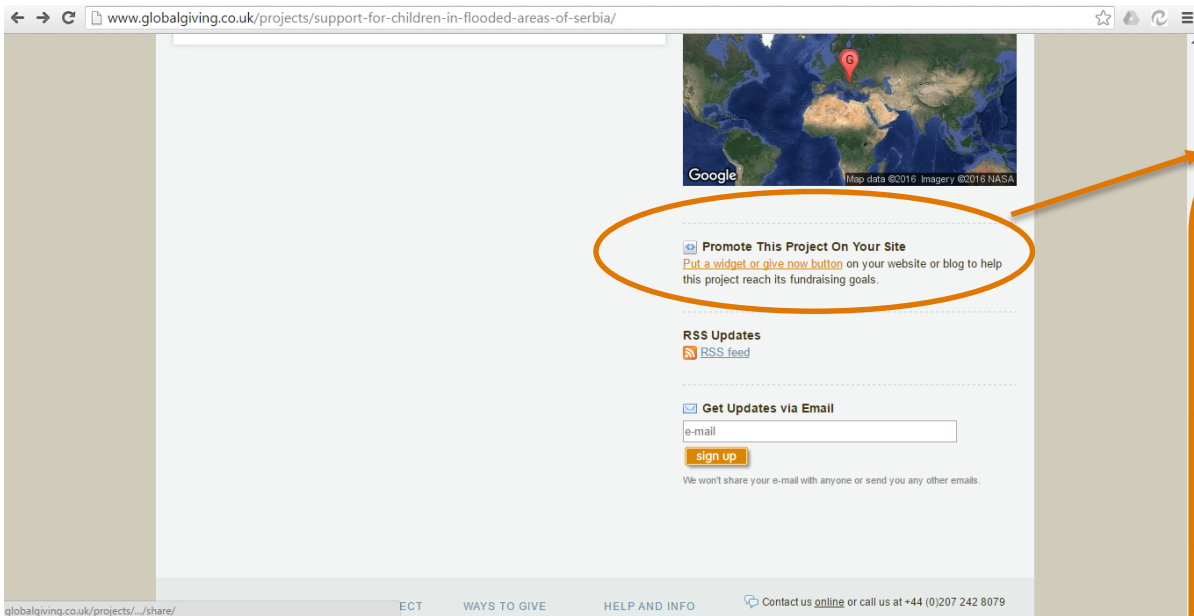
Set a goal. Evaluate what is working and not working throughout. Review at end.

# Agenda


- Website Widgets
- Why Social?
- Facebook
- Twitter
- Looking pretty
- Analytics – your new best friend




# Website Widgets



← → ↻ www.globalgiving.co.uk/projects/support-for-children-in-flooded-areas-of-serbia/ ☆ 🔒 ↻ ☰


  
Google Map data ©2016 Imagery ©2016 NASA

**Promote This Project On Your Site**  
Put a [widget](#) or [give now button](#) on your website or blog to help this project reach its fundraising goals.

**RSS Updates**  
 [RSS feed](#)

**Get Updates via Email**  
e-mail   
[sign up](#)

We won't share your e-mail with anyone or send you any other emails.

globalgiving.co.uk/projects/.../share/ ECT WAYS TO GIVE HELP AND INFO  Contact us [online](#) or call us at +44 (0)207 242 8079

[lgiving.co.uk/projects/support-for-children-in-flooded-areas-of-serbia/share/#](http://globalgiving.co.uk/projects/support-for-children-in-flooded-areas-of-serbia/share/#)

## Widgets

Put a widget or button on your website or blog.



Support for Children in Flooded Areas of Serbia



[give now](#)

POWERED BY  


### Javascript Widget

Use **Ctrl+C** or **⌘+C** keys to copy code

```
<script type="text/javascript" src="http://
```

*Note: This widget may not work on all blog platforms unless you have admin rights and can add the code to your site template.*

## HTML Give Now Button


If your blog or site doesn't support JavaScript widgets, you can insert a plain "give now" button using HTML.

[give now](#)

### Give Now Button

Use **Ctrl+C** or **⌘+C** keys to copy code

```
<a href="http://www.globalgiving.co.uk/proj
```

A photograph of two young children dressed as superheroes. The child on the left is wearing a red mask and a blue shirt with a red collar. The child on the right is wearing a black mask and a red shirt with a blue collar. Both children have their arms crossed and are smiling. The image has a dark red overlay.

Social Media is not the answer  
to everything





How many Facebook posts do you actually remember, compared to how many your eyes see?

Same question for Tweets?

# Why Social?

- Facebook 1 billion+ users
- Twitter 310 million monthly users
- LinkedIn 433 million members
- Instagram 300 million+ users
- Snapchat 200 million+ users
- Pinterest 100 million+ monthly users

## Biggest mistake of charities?

# Having their fingers in all the pies

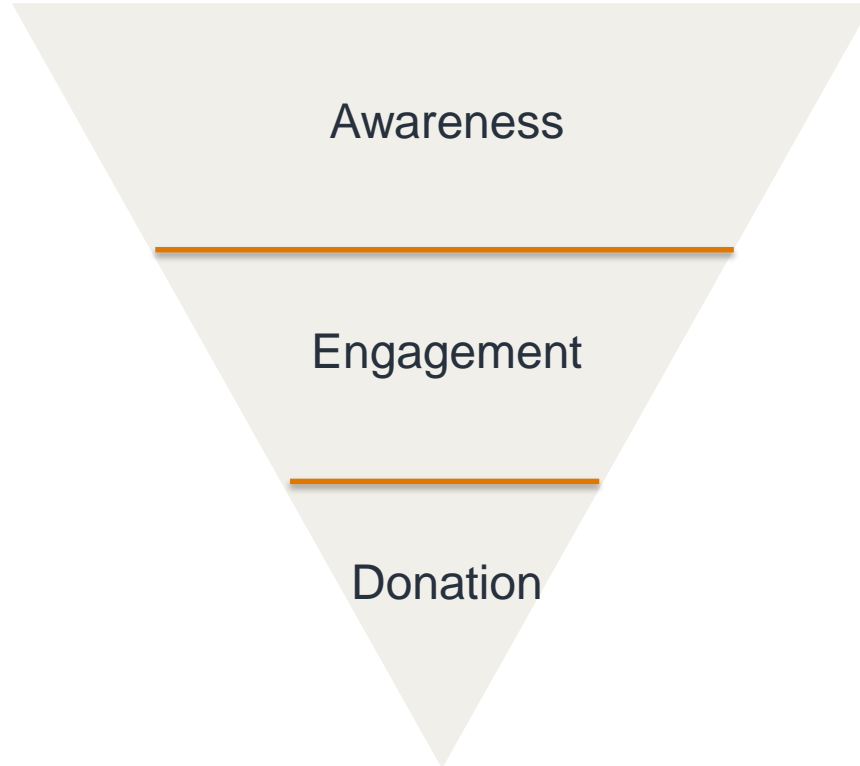
*Quality over quantity applies to Social Media too*

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# Social Media

- Social Media is conversation
- Be proactive and responsive whilst being authentic and personal
- Be creative and imaginative
- Set a goal for *each* post
- Link emails, mailing list, everything to Social Media to build your audience
- Encourage your team to share the responsibility both as an organisation and personally
- Schedule posts for weekend/antisocial hours
- When is a good time to post?

# What can I do with Social Media?





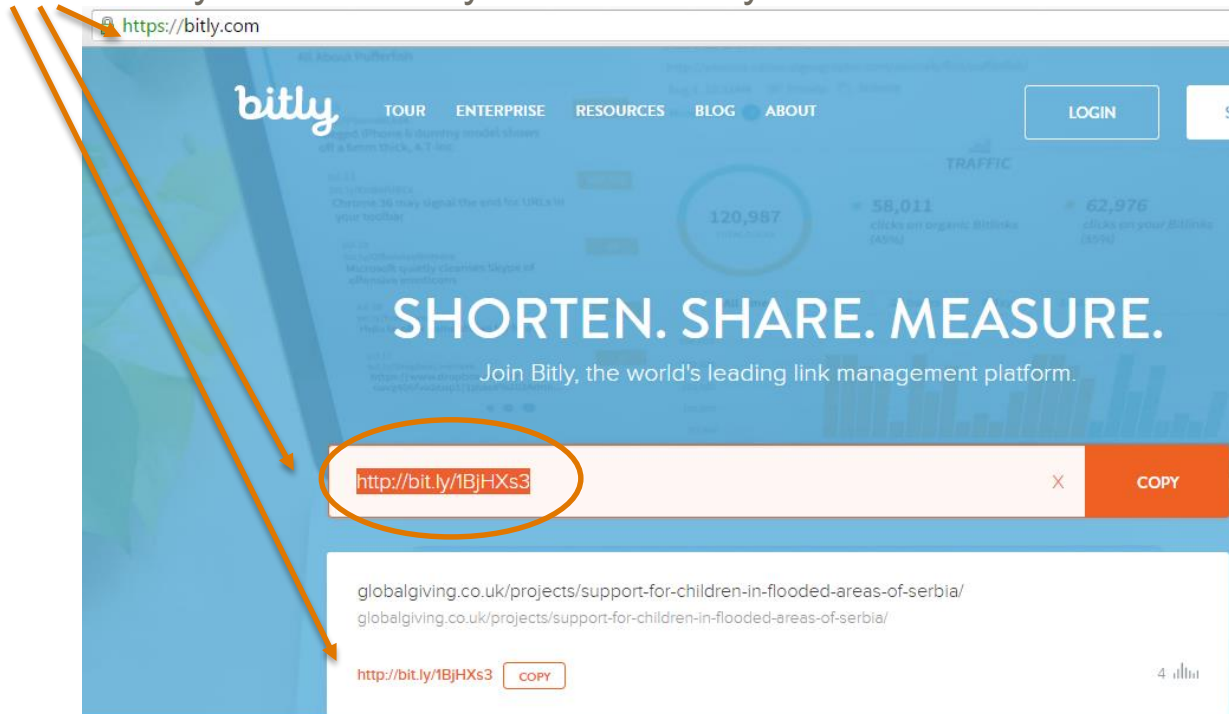
59%

of people who engage with  
cause on social media go  
on to donate



# CONSISTENCY IS KEY!

- Whatever you do... always link back to your PROJECT PAGE!



# Create an account to keep track and customise

- [www.globalgiving.co.uk/globalmatch](http://www.globalgiving.co.uk/globalmatch)



- <http://bit.ly/2ejzmQg>



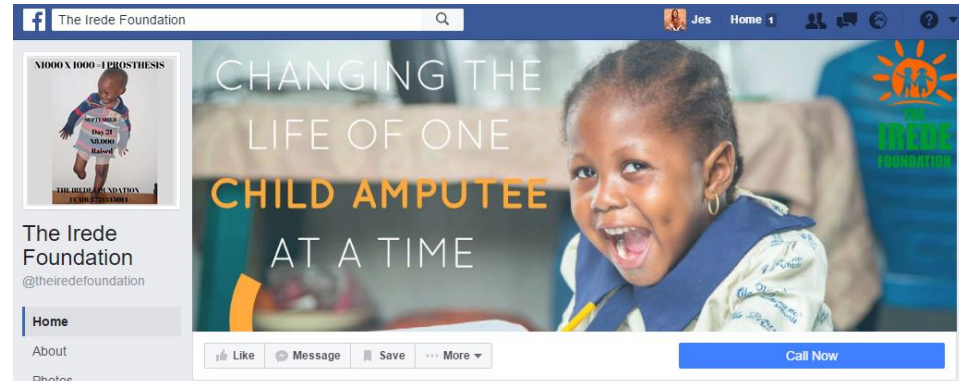
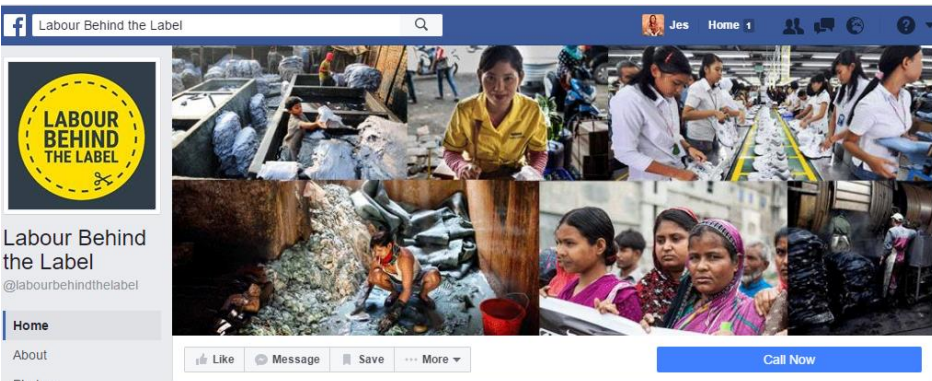
- <http://bit.ly/globalmatch>

A photograph of a person holding a black and white cat. The person is wearing a light-colored t-shirt and a green backpack. The cat is looking towards the camera. The image is overlaid with a semi-transparent dark red filter.

**FACEBOOK**

# Looking Good on Facebook

- **Profile Photo**
  - Logo
  - Minimize/eliminate text
  - Easily identifiable
  - Bold/easy to understand from afar
- **Cover Photo**
  - Call to action
  - Link to challenge
  - Change based on campaigns
  - Showing the work you do



# Facebook tips

- Posting frequency – **5-7 times a week**
- ‘About’ section include info *and* your crowdfunding link
- Visually appealing photos/graphics receive up to **4X** more engagement
- Short post descriptions get the most reactions (**80 characters** or less)
- Around 46% of Facebook users only access the site on mobile devices
- Facebook native videos perform up to **4X** better than all other video formats



# Type of content

- Call to Action
- Inspirational quotes
- Statistics
- Infographics
- Case studies
- Photos
- Videos
- Questions



The image shows a screenshot of a Facebook post from GlobalGiving UK. The post is titled "Mammal Web" and is published by Jes Bailey on May 11, 2011. The text of the post describes MammalWeb as a new internet platform from Smart Earth Network aimed at engaging citizens in wildlife conservation. A URL is provided: <http://bit.ly/276MTj8>. Below the text is a photograph of two foxes, with a stylized "Mammal Web" logo overlaid on the right side. The logo features a cat face above the word "Mammal" and a stylized "W" above the word "Web".

GlobalGiving UK  
Published by Jes Bailey [?] · 11 May at 10:53 · 🌐

Mammal Web is a new internet platform from Smart Earth Network which aims to engage citizens in helping to save wildlife and increase the connection between people and nature. To find out more visit <http://bit.ly/276MTj8>



**MammalWeb : Citizens Transforming Conservation**  
A quarter of our mammals face extinction. MammalWeb is a new internet platform to engage citizens in helping to save wildlife, increasing the connection between people and nature. Building on a successful pilot project, MammalWeb will...

GLOBALGIVING.CO.UK

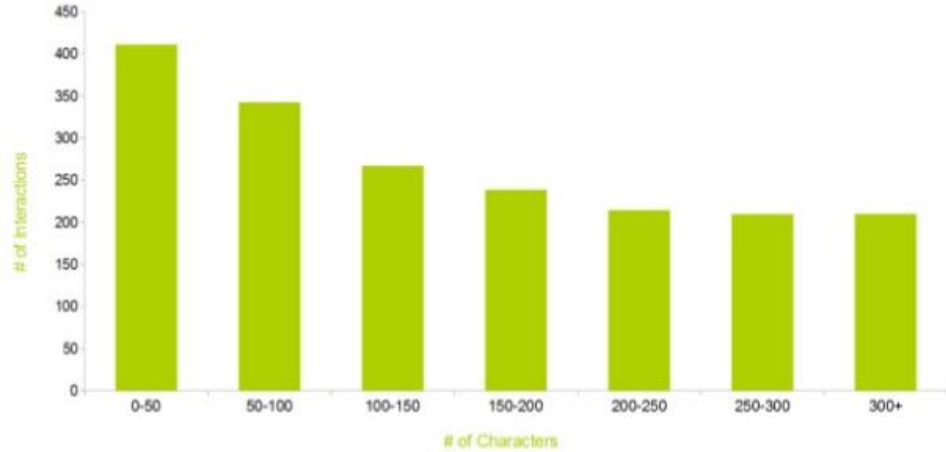


# Engagement by post type



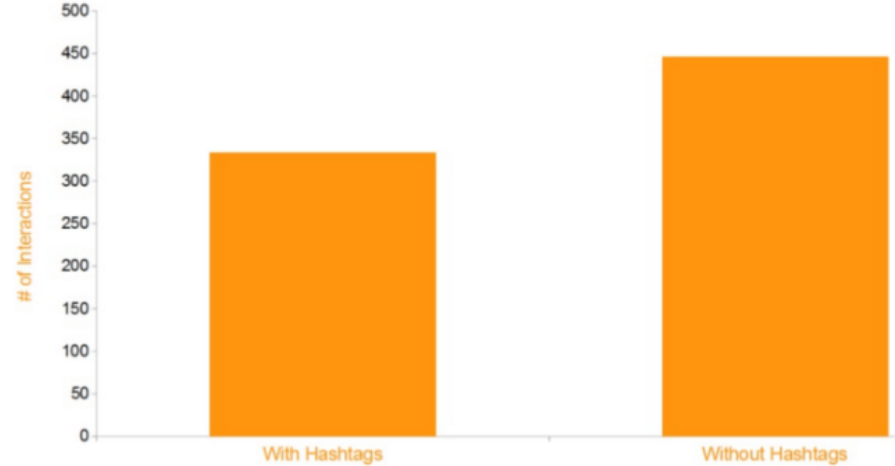
Questions and images get the most engagement

## Short FB posts got more engagement



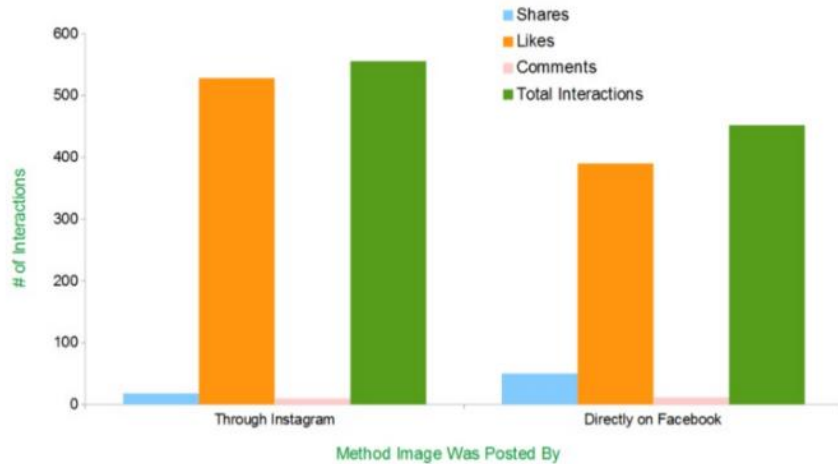
Descriptions should be less than 80 characters

## Posts with hashtags got less engagement

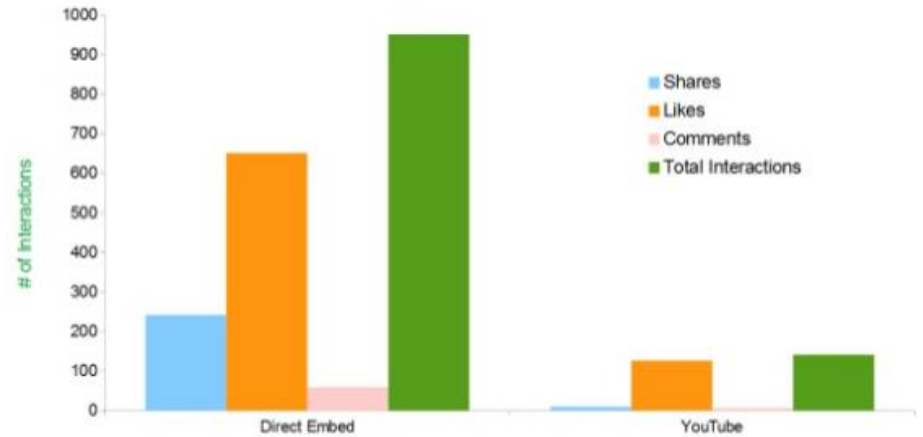


Use hashtags sparingly if at all

## Images posted via Instagram get 23% more engagement

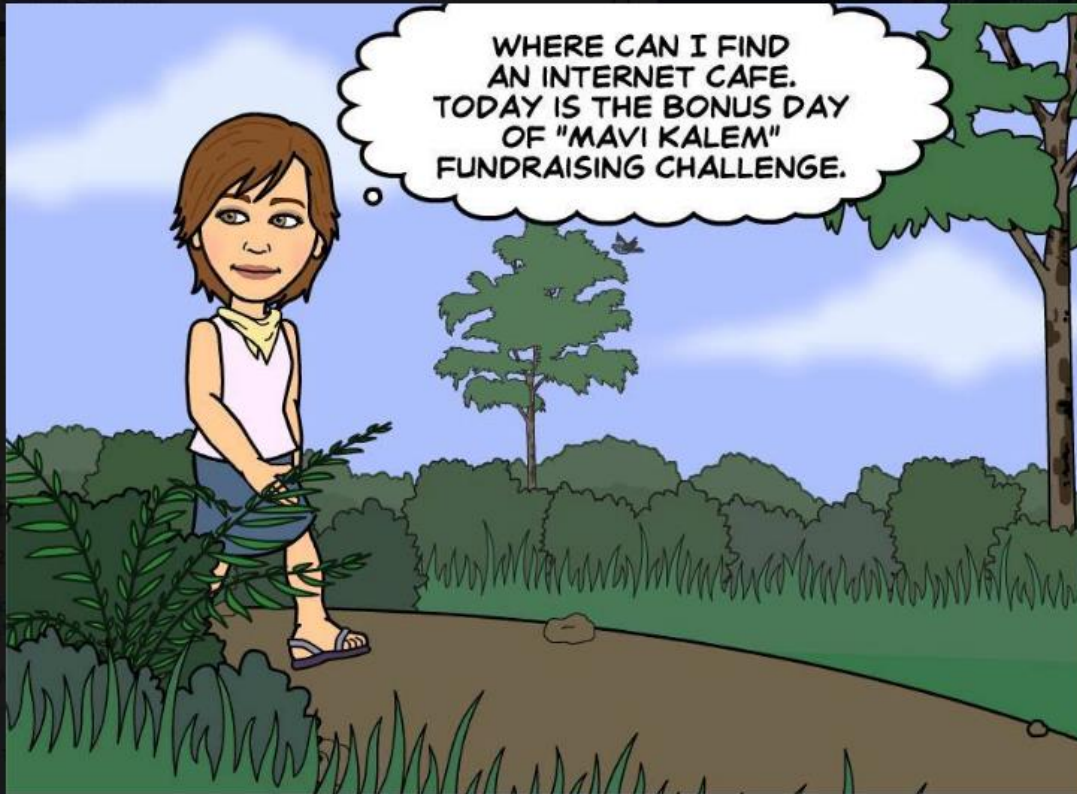


## Directly embedded FB videos get more engagement than YouTube embedded videos



Post your images to Instagram to get more engagement

Embed your videos directly into Facebook



**Mavi Kalem Association fundraising challenge**  
**www.mavikalem.org**

 **Mavi Kalem Derneği / Mavi Kalem Social Assistance & Charity Association**  
Page Liked · 11 June 2014 · 🌐

Hello friends, this is a reminder.  
Today is important in Mavi Kalem's open challenge donation campaign.  
Today's donations will come to us increased by %15.  
If you are thinking about donating to us this is the best day,  
if you had not you might think after this reminder. ...  
See more — with Janice Yaden, Sinem Keçeci, Javanshir Hajiyev and 24 others.

👍 Like    💬 Comment    ➦ Share    

👤 Gamze Karadağ, Filiz Ayla and 9 others

4 shares



Write a comment...



Suggested Pages

See All



**Holistic Living**

79 people like this.

👍 Like

**MAVI KALEM**



BRAC

24 March at 09:00 · 🌐 · 🌐

What happens around the world as a mug of coffee gets heated for 60 seconds?



23k Views

👍 Like    💬 Comment    ➦ Share

1) BRAC UN TB day



Bangladesh Surf Girls and Boys

13 April at 14:59 · 🌐

Had some choppy water today that broke several board leashes but that didn't stop everyone from having fun in the water today.



👍 Like    💬 Comment    ➦ Share

2) Bangladesh Surf Girls and Boys



 **Child Rescue Nepal**  
9 December 2015 · 🌐

Please help us achieve our Global Giving Challenge. If we raise another £537, all in small donations, in the next week, we will be eligible for a grant from Global Giving's Nepal Fund. Send £5 or £10 or whatever you can afford to help us to help the poor children of Nepal. Go to Global Giving Gateway challenge <http://www.globalgiving.co.uk/.../help-rebuild-a-school-in-n.../> ... Any donation however small is welcome.



**Help Rebuild a School in Nepal**  
After the devastating Earthquake in Nepal in April 2015, many schools have been flattened. Help us to get the Nepali children back into education by rebuilding their schools in the remote area of Makwanpur. This area currently has one of the...  
GLOBALGIVING.CO.UK

👍 Like    💬 Comment    ➦ Share

3) Child Rescue Nepal

 **Tijala SHED**  
19 December 2015 · 🌐

Oh no! Down to 2nd today... donations please....

👍 Like    💬 Comment    ➦ Share

👍 2

 Write a comment...  

4) Tijala Shed





ChoraChori

12 July · 🌐

<http://bit.ly/29v3FiD>



5) ChoraChori



Friends of Buburi

18 July · 🌐

Wow! Look how well we have done this morning! There is still time to donate

<http://bit.ly/1UC2lr5>

## Gateway Crowdfunding Challenge

This project has earned a permanent spot on GlobalGiving but is still competing for bonus prizes. Help them get to first place!

Donations: **2<sup>nd</sup>** place **£9,284** raised

Donors: **1<sup>st</sup>** place **210** donors

Time left to give:

0

Hours

48

Minutes

45

Seconds

donate



Like



Comment



Share



6) Friends of Buburi



## Seeds for Development

7 October at 18:09 · 🌐

This is Innocent at his home with his Mum Irene. He is a very lucky boy because thanks to the wonderful Darren Hatherley and family, his education is secure right through our nursery school to the end of Primary School and hopefully beyond. We are so excited to have the first sponsor of our very own little seed for development!



7) Seeds for Development



## Latin American Women's Aid

23 October at 15:33 · 🌐

[In English]

Very interesting article about dogs that are trained to protect women who suffered with domestic abuse and violence

<https://www.the-pool.com/.../these-dogs-are-protecting-spanis...>



**These dogs are protecting Spanish women from domestic abuse**

Psychologists are praising a foundation in Spain that provides victims of domestic violence with protection dogs

THE-POOL.COM

8) LAWA





International Association for Human Values - UK

18 August · 🌐

"There is no substitute for books in the life of a child."

Library inaugurated at a school in Naubari village, Agra District.

#ReadLibrary #iahvUK



9) IAHV- UK



Action for Sick Children added a new photo.

19 September · 🌐



10) Action for Sick Children



**violence**  
IS THE LAST  
REFUGE OF THE  
INCOMPETENT

**ENOUGH IS ENOUGH**

**no**  
TO VIOLENCE  
AGAINST  
WOMEN

**SAY NO TO DOWRY**

He is not right choice for your daughter

**KEEP CALM AND STOP DOMESTIC VIOLENCE**

**TWITTER**

# TWEET TWEET



- **T** – target: what do you want to get out of Twitter
- **W** – write: just try it out – don't edit too much
- **E** – engage: people won't come running, get them to come to you
- **E** – explore: find new people, build relationships
- **T** – track: you need to know what works and what doesn't

# Twitter Tips

- 140 characters – 22 for link = **96 characters**
- Can tag up to 10 Twitter Handles in an attached image (saves space)
- Follow relevant *and* best practice accounts
- Reference people to build your audience but always use their Twitter Handle (@GlobalGivingUK)
- Use [bit.ly](http://bit.ly) for links
- Tweets with visuals receive 3X more engagement
- Tweet at least 5 times a day during the campaign
- Jump on existing hashtags rather than creating your own



## Example of a great crowdfunding Pitch

Thanks to David Barnett from Festival Spirit for this amazing pitch! <http://www.festivalspirit.org/>  
[youtube.com](http://youtube.com)







6,000 Tweets a second



500 million Tweets a day

# Hashtag week

- #MotivationMonday
- #CharityTuesday #GivingTuesday
- #WisdomWednesday, #Women2Follow
- #TBT, #ThrowbackThursday
- #FF, #FollowFriday

Women2Follow  
GivingTuesday

CharityTuesday

MusicMonday ShareTheLove

Giveback SocialIsGood

TBT 4change DoGood

Volunteering Fundraising

Donors FF Change TogetherWeCan

Money Cause

Aid  
FollowFriday

Donate Charity GivingIsGood

MondayBlues NonProfit MotivationMondays

Development

Crowdfunding

VolunteeringMatters

WisdomWednesday

ThrowbackThursday

# #AwarenessDays

- 16 November: International Day of Tolerance
- 20 November: Universal Children's Day
- 20 November: World Day of Remembrance for Road Traffic Victims
- 25 November: International Day for the Elimination of Violence against Women
- 1 December: World Aids Day
- 2 December: International Day of the Abolition of Slavery
- 3 December: International Day of Persons with Disabilities
- 5 December: International Volunteer Day for economic and social development
- 10 December: Human Rights Day

MERRY  
CHRISTMAS

A decorative Christmas card with the text "MERRY CHRISTMAS" in stylized red and green fonts. The word "MERRY" is in red, and "CHRISTMAS" is in green. The "C" in "CHRISTMAS" is large and ornate. The text is surrounded by holly leaves, berries, and a leafy branch. The background is light yellow with white stars.





GlobalGiving UK @GlobalGivingUK · Oct 18

Did you know we sell GiftCards! A perfect gift to spend on any of our thousands of projects worldwide. Please #RT!

[bit.ly/1V6fUHo](https://bit.ly/1V6fUHo)

1) GlobalGiving UK



EBPP @EastBaliPP · 18 Dec 2015

Please help us reach our £4,280 target to fully sponsor our needy children! Donate at [bit.ly/1Oz9JrB](https://bit.ly/1Oz9JrB)

**4 DAYS TO GO!**

**Our campaign ends 21st December @  
9 am EST; 2 pm GMT; 10 pm WITA (Bali)**



1



1



2) East Bali Poverty Project





**Kimbilio** @KimbilioDR Congo · 24 Nov 2015

thanks for a flurry of donations, we're almost at £1000  
#gatewaychallenge @GlobalGivingUK #Congo #StreetChildren



#### Provide a Loving Home for Street Girls in DR Congo

Street Girls in Congo are vulnerable to sexual exploitation, violence and addiction, and are often invisible on the streets. Our project provides a ...  
[globalgiving.co.uk](http://globalgiving.co.uk)

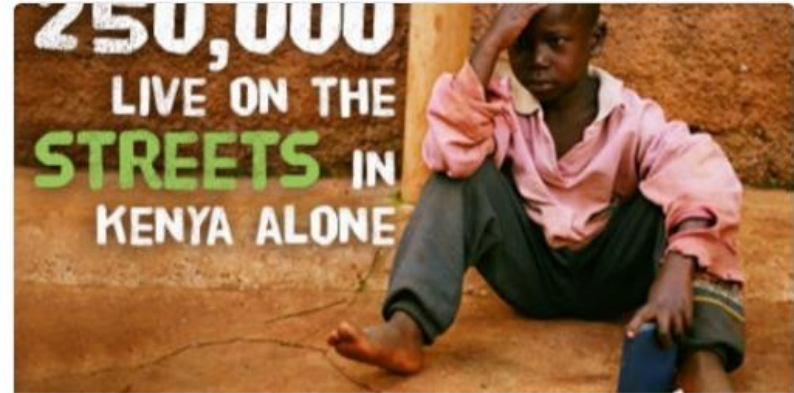


3) Kimbilio



**Railway Children** @RailwayChildren · 19 Dec 2015

2 days to go & we're getting closer to our target for our #crowdfunding project for a shelter in Kenya. Can you help?



#### Birunda Shelter for 300 Street Children

We break the cycle for children living dangerous lives on hostile streets and take them to safety. The Birunda Shelter provides a chance for some of...  
[globalgiving.co.uk](http://globalgiving.co.uk)



4) Railway Children



LabourBehindTheLabel @labourlabel · Sep 13

Compensation agreed for Ali Enterprises factory fire victims in Pakistan. Thank you to all who fought to [#MakeKikPay](#)



Compensation agreed for victims of Pakistan factory fire

Visit the post for more.

[labourbehindthelabel.org](http://labourbehindthelabel.org)

5

5) Labour Behind the Label



The Irede Foundation @theirede · Oct 21

Adenike's Progress Update: Thanks to everyone that donated towards [#project1000](#) you have helped in changing... [fb.me/83VlgRcJb](https://fb.me/83VlgRcJb)

1



The Irede Foundation @theirede · Oct 21

Progress Update: 4 Years Old Adenike Adeyemi lost her right leg after she was hit by a pure water truck and it... [fb.me/5dd5mqy53](https://fb.me/5dd5mqy53)

1

6) The Irede Foundation



Global One @GlobalOne\_NGO · Oct 15

#Handwashing saves lives! Our WASH workshops educate communities to embrace good hygiene practices to prevent diseases #GlobalHandwashingDay



7) Global One



Carers Network Retweeted



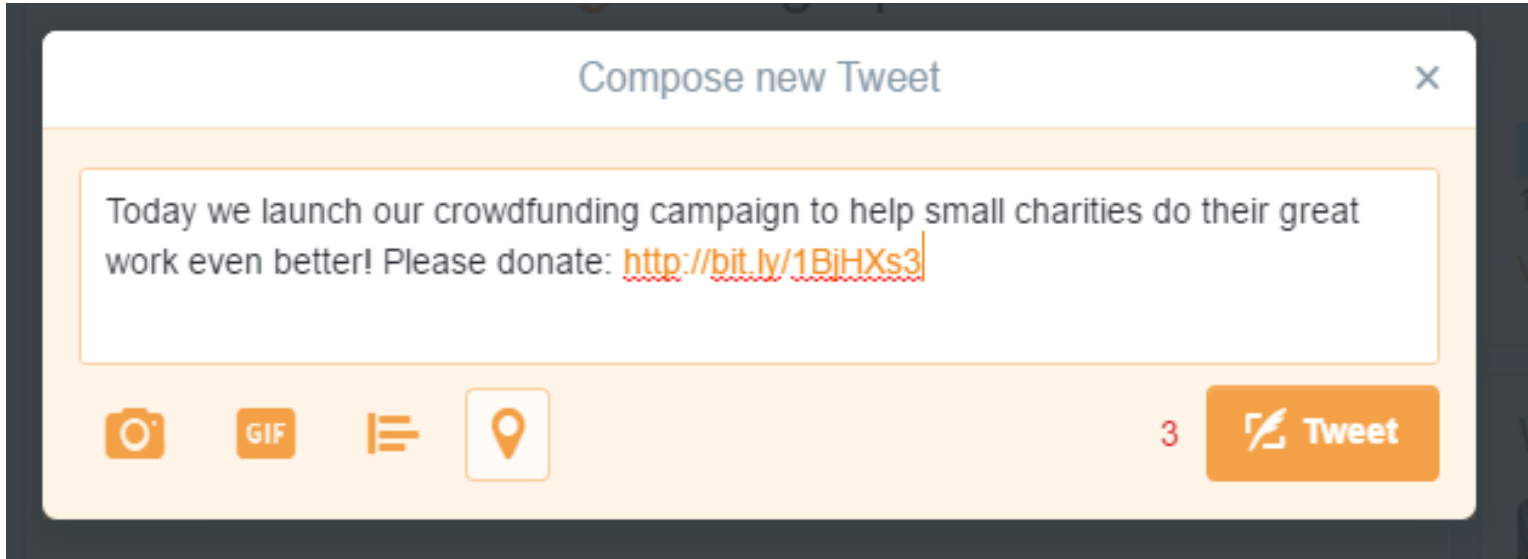
Robert Allen @roballen30 - Sep 14

This beauty won't be running @RoyalParksHalf - but I will be! Support team @Carersnetwork at [justgiving.com/teams/teamCN](https://www.justgiving.com/teams/teamCN)



8) The Carers Network

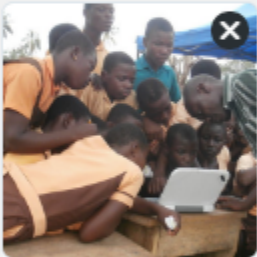
# How could we make this better?









# What about this?

Compose new Tweet ×

[#charitytuesday](#). Our [#crowdfunding](#) campaign is now LIVE on [@GlobalGiving!](#)  
Check it out at <http://bit.ly/1BjHXs3>



 Who's in this photo?

    3  Tweet





Look Pretty



1

## Which would you share?



**GlobalGiving UK**

Published by Jes Bailey [?] · 18 October at 09:28 · 🌐

Join our FREE online #crowdfunding training now! “GlobalGiving’s webinars really prepared us for the campaign” – RED International  
<http://bit.ly/2eiiNr1>



Join our FREE online #crowdfunding training now!  
<http://bit.ly/2eiiNr1>





Join our FREE online #crowdfunding training now!  
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1



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2



**GlobalGiving UK**

Published by Jes Bailey [?] · 18 October at 09:28 · 🌐

Join our FREE online #crowdfunding training now! <http://bit.ly/2eiiNr1>



or

3



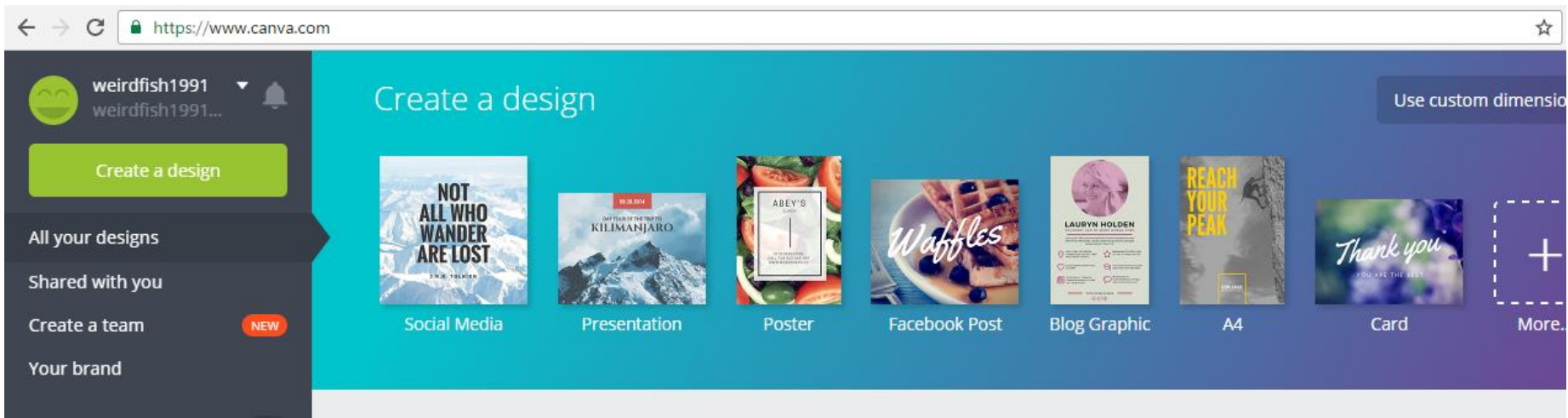
**GlobalGiving UK**

Published by Jes Bailey [?] · 18 October at 09:28 · 🌐

Join our FREE online #crowdfunding training now! <http://bit.ly/2eiiNr1>



# CANVA



Available online and for download on IOS. **WORDSWAG** is the Android equivalent

# KFR

To his own home the forgotten hero he calls  
He opens the door: empty rooms bare walls  
He takes out the sleeping bag he's used well before  
and he tries to sleep on the cold concrete floor  
Next day he arises and food does he crave  
no fridge, no food, no cooker on which to slave  
People may come but no sofa for tea  
for troubles to share between you and he  
**Its not stuff that we sell its home comforts you see**

---

KFR

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# ANALYTICS

When Your Fans Are Online













Post Types

Top posts from Pages you watch

The success of different post types based on average reach and engagement.









































Show All Posts ▾

Reach Post Clicks Reactions, comments & shares

Type	Average Reach	Average Engagement
 Photo	733 	15 4  
 Link	462 	10 7  
 Status	62 	1 2  

## All Posts Published

■ Reach: Organic/Paid ▼
■ Post Clicks
 ■ Reactions, comments & shares ▼

Published ▼	Post	Type	Targeting	Reach	Engagement	Promote
16/04/2016 10:00	 On April 16th, a 7.0 earthquake struck #Kumamoto, #Japan, bec			430 	6 9 	<a href="#">Boost Post</a>
16/04/2016 08:37	 There are some comedy moments in this video. Check it out! x			130 	3 1 	<a href="#">Boost Post</a>
16/04/2016 08:36	 Looking forward to our Field Evaluation Training this weekend!			27 	2 0 	<a href="#">Boost Post</a>
15/04/2016 17:14	 Once again it is #GoodNewsFriday which this week coincides			83 	8 6 	<a href="#">Boost Post</a>
13/04/2016 10:23	 Want to check out the #crowdfunding training we deliver to sma			616 	15 9 	<a href="#">Boost Post</a>
12/04/2016 10:48	 "Masud should legally have been able to get on a train and be g			44 	0 0 	<a href="#">Boost Post</a>
11/04/2016 12:55	 According to the World Health Organization (WHO) the battle ag			349 	0 2 	<a href="#">Boost Post</a>
10/04/2016 10:50	 April 15th is Micro Volunteering Day. It is just 5 days away so he			359 	4 3 	<a href="#">Boost Post</a>



**GlobalGiving UK**

Published by Jes Bailey [?] · 4 April · 🌐

Today is UN Mine Awareness Day: Watch this video to find out: -  
- How many countries still suffer from landmines?  
- What percentage of landmine casualties are children?  
- What animal helps to find/remove landmines?  
- How much does it cost to train this animal to clear landmines each month? #nomoremynes - Thanks APOPO's HeroRATs for all your great work!... [See more](#)



### APOPO HeroRATs - Giant rats detecting landmines

Watch giant rats safely sniff out deadly landmines to help free communities from fear and support development.

YOUTUBE.COM



**Get more likes, comments and shares**

Boost this post for £10 to reach up to 2,400 people.

7,296 people reached

**Boost Post**



You and APOPO's HeroRATs

2 Comments 29 Shares



Like



Comment



Share

**7,296** People Reached

**111** Reactions, comments & shares

**72**



Like

**2**

On post

**70**

On shares

**5**



Love

**0**

On post

**5**

On shares

**2**

Comments

**2**

On Post

**0**

On Shares

**32**

Shares

**29**

On Post

**3**

On Shares

**136** Post Clicks

**6**

Photo views

**16**

Link clicks

**114**

Other Clicks

#### NEGATIVE FEEDBACK

**7** Hide Post

**1** Hide All Posts

**0** Report as Spam

**0** Unlike Page

Video

Post



GlobalGiving UK: One year since the Nepal earthquakes

Imagine. Your life just changed in a moment. That's what happened in Nepal one year ago. Watch how communities are rebuilding their lives after the devastating earthquakes. <http://bit.ly/1XRPuai>

1:31 - Uploaded on 25/04/2016

### Video performance in this post



Minutes viewed	27	>
Unique viewers	108	>
Video views	115	>
10-second views	23	>
Average % completion	15%	>



### 28 day summary with change over previous period

Tweets 123 ↑19.4%



Tweet impressions 75.4K ↑60.5%



Profile visits 2,038 ↓10.3%



Mentions 107 ↓25.2%



Followers 6,610 ↑104



Apr 2016 • 15 days so far...

#### TWEET HIGHLIGHTS

##### Top Tweet earned 8,548 impressions

How much does it cost to train a rat to clear landmines each month? [bit.ly/1M9vAqx](http://bit.ly/1M9vAqx)  
[#nomoremimes](#) @HeroRATs  
[pic.twitter.com/XuPGpWu3Sg](http://pic.twitter.com/XuPGpWu3Sg)



1 reply 4 retweets 6 likes

##### Top mention earned 26 engagements

 **Shoes By Shaheerazad**  
@18HourHeels · Apr 12

Our soles are good for the [#soul](#). Every pair helps a female living in [#poverty](#). In [#solidarity](#) with [@GlobalGivingUK](#)  
[pic.twitter.com/SimxH6Us5X](http://pic.twitter.com/SimxH6Us5X)



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#### APR 2016 SUMMARY

Tweets 81

Tweet impressions 53.4K

Profile visits 1,273

Mentions 69

Tweets

Top Tweets

Tweets and replies

Promoted

Impressions

Engagements



**GlobalGiving UK** @GlobalGivingUK · Apr 26

Last day to join the GlobalGiving **#crowdfunding** family!  
Share the news [@theFSI](#) [@sccoalition](#) [bit.ly/1FF82Uk](http://bit.ly/1FF82Uk)  
[pic.twitter.com/uKHKIX0J0o](http://pic.twitter.com/uKHKIX0J0o)

[View Tweet activity](#)

2,624

8



**GlobalGiving UK** @GlobalGivingUK · May 3

Support a small charity in areas from business planning to  
**#fundraising** with [@sccoalition](#)'s skills matching service  
[ow.ly/4mRAJI](http://ow.ly/4mRAJI)

[View Tweet activity](#)

1,667

5



**GlobalGiving UK** @GlobalGivingUK · Apr 20

deadline for **#charities** to join our **#crowdfunding** family has  
been extended to 27th - [bit.ly/1FF82Uk](http://bit.ly/1FF82Uk)  
[pic.twitter.com/rxgVpPDUTI](http://pic.twitter.com/rxgVpPDUTI)

[View Tweet activity](#)

1,356

26



**GlobalGiving UK** @GlobalGivingUK · May 6

Are you a master of **#fundraising**? Sign up to [@sccoalition](#)  
to share your skills > [ow.ly/4mRAJI](http://ow.ly/4mRAJI)

[View Tweet activity](#)

1,241

10

If something  
works, do it  
again ...



With some  
variation!







TOGETHER WE CAN CHANGE THE WORLD



REMEMBER:

28<sup>th</sup> October – Project Pages Due!

A pair of hands is shown from a top-down perspective, gently cupping a small, vibrant green seedling with three leaves. The hands are positioned centrally, with the fingers slightly curled around the base of the plant. The background is a soft, out-of-focus array of pink and purple flowers, creating a gentle, naturalistic atmosphere. The overall lighting is soft and even, highlighting the texture of the skin and the freshness of the plant.

Questions?

# Need help during the Challenge

## We're here to help!



**Email: [UKPROJECTHELP@GLOBALGIVING.CO.UK](mailto:UKPROJECTHELP@GLOBALGIVING.CO.UK)**

**Post your questions or share on  
our Winter Challenge Facebook  
Page**

**Call: 44 2072428079**



@GlobalGivingUK

@wheres\_jes

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thank you

