

# THE ROLE OF PUBLIC-PRIVATE PARTNERSHIPS

SEPTEMBER 14, 2016

DAME FIONA REYNOLDS, CHAIR, INTO

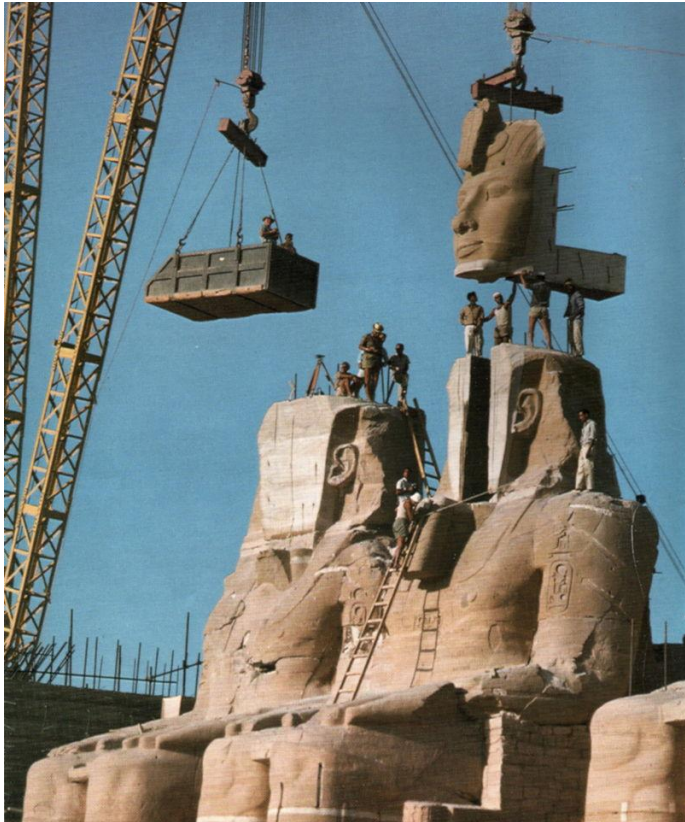


# Our history, our Culture



Stonehenge, England

## Abu Simbel Temples, Egypt



The statue of Ramses the Great at the Great Temple is reassembled after having been moved in 1967.



Ruins at Moenjodaro,  
Pakistan



©Wikimedia Commons License, Quratulain

Borobudur Temple Compounds,  
Indonesia



©Wikimedia Commons License, Bennylin

# So voluntary-sector led partnerships shaped our past



West front of Tyntesfield, North Somerset, England



'arms open conservation' at work in the Hall at Tyntesfield



Billiard Room at Tyntesfield

Birmingham back to backs as the National Trust found them



The Back to Backs restored by the National Trust



©National Trust Images/Robert Morris



# Can partnerships with the private sector work?



Martindale Hall, South Australia



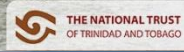
# The role of the voluntary sector



Above: Kellie Castle, Scotland and San Esteban del Rey Mission, Acoma, New-Mexico

Below: Giant's Causeway, Northern Ireland







# Public-private partnerships that are working

Announcing the  
2016 Great American  
Main Street Award Winners



**Audubon Park Garden District**  
Orlando, Florida



**Dahlonaga Main Street**  
Georgia



**Shaw Main Streets**  
Washington, D.C.

# *Polly Woodside*, Melbourne's West Wharf

©National Trust of Australia (Victoria)





Merdeka Stadium in Kuala Lumpur in February 2007,  
Malaysia





Kotagede after  
the earthquake



©Indonesian Heritage Trust/BPPI



©Indonesian Heritage Trust/BPPI

Indonesia potential homestay  
Kotagede



Pingyao hall roof Kuanghan Li



©Global Heritage Fund



Pingyao Yide Hotel

# Humayun Tomb in Delhi, India



©World Monuments Fund

Delhi Purana Qila entrance  
design, 2009



©World Monuments Fund





So what does  
success look like?

Walcott Place, Saint Lucia

# **Hallmarks of successful public-private partnerships:**

- a clear heritage vision**
- clearly defined roles and responsibilities**
- public credibility and support**
- long term sustainability**